

Jay Montoya

Graphic Designer



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My Objective is to provide professional and personalized designs that help create a unique identity and professionalism to the customer. I work with people and businesses who are struggling to create their own artwork in order for their business to grow and become easily recognizable in a professional manner. I demonstrate professionalism in all projects guaranteed. I pride myself in delivering top-notch designs that resonate with your unique vision and leave a lasting impression on your audience.

Experience

Local Small Businesses/ Freelance Clients

2017-Present, Los Angeles, CA

Collaborated with local small businesses on branding and product design, including logos, stainless steel cups, t-shirts, banners, and flyers. I have also partnered with various clients to create t-shirt designs for school staff.

JM.Grafix / Graphic Designer & Projection Mapping

2017-Present, Los Angeles, CA

Created my own business as a Graphic Designer and assisted clients in fulfilling their design requirements by crafting customized designs. I have created logos for security firms, photographers, and T-shirt brands. Additionally, I specialize in video and projection mapping for various events and holidays.

Music Industry

2020-Present, Los Angeles, CA

Created promotional posters and merchandise for the entertainment sector, collaborating with local musicians like Astra XXII, Sunset Riot (June 2024), and Prima Donna Rising (July 2024), as well as designing for a show at NAMM for the Highwire Daze Booth for 2024 and 2025.

ASTRA XXII / Bassist & Graphic Designer

November 2022 - August 2023, Los Angeles, CA

Created the band's logo, branding/merchandise such as T-Shirts, Phone Cases, Stickers, Guitar Picks, 20 oz Tumblers, banners and several show flyers promoting shows at **The Whisky A Go Go**, **The Rainbow Bar and Grill** and other venues.

Education

California State University Los Angeles / BA Degree in Graphic Design

August 2020 - May 2024, LOS ANGELES, CA

Ramon C. Cortines High School of Visual and Performing Arts/ Diploma

August 2016 - June 2020, LOS ANGELES, CA

Key Skills

Proficient in software such as Procreate, Photoshop, Illustrator, and After Effects

Branding

Packaging and Print Design

Creating personalized designs unique to your style.

Creating effective Mockups.

Communication/ Co-operative with others

Planning and Organized

Other Skills

Bassist Primarily focused in **80s Metal Music**. Was a **co-founding member** of **ASTRA XXII**, an 80s Glam Rock band and performed at **The Whisky A Go Go, The Rainbow Bar and Grill, Electric Summer Fest, Universal Bar and Grill** and other Venues. Also Appeared in a show called **Moshpit** and was featured in the **Bad Girl Rockstar Interview Show**

NAMM Show 2024/2025

I performed at NAMM in the Highwire Daze Booth with Giancarlo Florida and Nolan Richards in 2024. We returned again a year later in 2025 to perform a unique event with Tod Howarth, (Frehley's Comet), Robby Lochner (Jack Russell's Great White), Howie Simon (Winger), Matt Fuller (Puddle of Mud), Shawn Duncan (LA Guns), and Steve Unger (Metal Church). I was part of the interview for Dilly Brigs Rock show at NAMM.

Lead Guitarist specialized in **50s style Rockabilly music**

Music composer for the **Los Angeles Inception Orchestra**

Projection mapping for any Occasion or Holiday for various Houses/Buildings

Production Assistant for Robin McAuley's Music Video "Till I Die" on Frontiers

Music SRL.

References

Upon Request